

## How to Write a Great Research Paper, and Get it Accepted by a Good Journal

### Anthony Newman

*Emeritus Publisher, Elsevier, Amsterdam, The Netherlands.*

Awarded the SFRRRI Lifetime achievement and Service Award in 2023

Knowing the best way of structuring your paper when writing it, and the most appropriate journal to send it to, really helps in getting your paper accepted. Also understanding how editors and publishers think and what they expect, and knowing how the peer review process works, is an invaluable insight into the publishing process.

After attending this workshop, participants will have a clear idea of the steps needed to be taken before starting to write a paper including selecting the most appropriate journal to submit to – including open access or not. They will also be able to plan writing manuscripts using the logical step sequence – not the sequence in which the paper will be read. Authors are also made aware of what aspects of their papers Editors, Reviewers, and Publishers look at critically, and to ensure that in taking care of these areas, their papers are much more likely to be accepted. Dealing with referees' comments and the art of polite rebuttal are also described such that these can be used to improve the submitted paper suitably. Sensitive areas such as publishing ethics, plagiarism, duplicate publishing, correct use of AI, etc. are also clearly explained such that participants have a clear understanding of what their responsibilities are, what is allowed, and what is not permitted.

These insights into the publishing process will enable each participant to be more confident as an author in the world of science publishing, and so should help them get their papers published more easily in the future.

([anthony@newman-family.eu](mailto:anthony@newman-family.eu))



### **Information about the speaker:**

Anthony Newman, is an Emeritus Publisher, formerly Senior Publisher with Elsevier, and is based in Amsterdam. Before retiring in spring 2024 he was responsible for managing various groups of journals over a 25 year period. He joined Elsevier 36 years ago. By training he is a polymer chemist and was active in industry before leaving London and moving to Amsterdam in 1987 to join Elsevier.

Newman has presented in excess of 600 author and ethics workshops over the past 17 years both virtually and in person at universities, conferences, and societies gatherings in many parts of the world.